HARRIS REPORT FROM REP **CHANGES** *** WFTV-TV *** OCT2/12 18.36

REP HEADLINE# 6356291 TRF# 334543 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC AGENCY CREDIT RISK !!!

ADV # AGY # FLIGHT DATES OCT2/12 OCT8/12 WK-1 ORDER # AMERICAN CROSSROADS EST#1065 COMMENTS: (LINE, ORDER, INVOICE) AGY. NAME CROSSROADS MEDIA LLC ADV. NAME ISS/AMER. CROSSROADS ALEXANDRIA, 66 CANAL CENTER PLAZA, SUITE 555 CONTRACT # 6356291 VA 22314 CO-OP BILLING NEEDED CLASS: NATL. SALES PRSN WA- JOE KNAUER BUYER NAME MICHELLE SANTUOSO OFF. # 6556 SALESMAN # LOCAL DATE OCT2/12 REGIONAL 18.36

CITY TAX STATE TAX

REF: TO LENA FR JULIE OK'D M1 PLS CFM, THX 10/2 TTLS RTS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM

AMERICAN CROSSROADS

TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : Y ADVERTISER CODE = 11 Y PRODUCT CODE = 27 1000P-1100P 30 10000.00 10/4 10/4 0 SCANDAL SCANDAL	ŀ		ָב קי	F	10/3	10/3	10000.00	30	46 A 1000P-1100P
TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : DATE : DATE : /WK: INVT : DAYS Y ADVERTISER CODE = 11	_1	J	547	.					PROGRAM : SCANDAL CON COM1: SCANDAL
TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : DATE : /WK: INVT : DAYS : DAYS : DATE : /WK: INVT : DAYS : D	c	J	THI	0	10/4	10/4	10000.00	30	
TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : DATE : /WK: INVT :)	•				= 1065	AGENCY EST#	CODE = 11 DE = 27	AGENCY ADVERTISER
	:TOTL:	DAYS	WEEK :	:SPTS:	: END : DATE	: START			CD:

PROGRAM : ORD COM1:

DEBATE WE CAN OFFER

THIS IS A MAKE-GOOD FOR OCT4 ON LINE-25 FOR 1 SPOT/WK

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREDIT ADVISORY: HARRIS REPORT FROM REP

**CHANGES

REP HEADLINE# 6356291 TRF# 3349 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

TRF# 334543

FAX# 703 528 7880 FROM REP OCT2/12 18.36
CHANGES *** WFTV-TV ***

:LINE#:REP :CD: STATION MAKEGOOD OFFERS: OCT/12 OK'D :LINE#: 118050.00 BUY#25 TIME PERIOD MISSED: THU/1000P-1100P OFFER: WED/1000P-1100P CMT:WE CAN OFFER : LGTH : SEC : OCT4 START END :SPTS: WEEK : DATE : /WK: INVT : CONTRACT TOTAL TOTAL SPOTS 10000.00 (OCT2/12) PLS ADVISE. 118050.00 49 :TOTL:

MARKET TOTALS \$397,900 WFTV 30% WKMG 27% WESH 26% WOPX 0% WRDQ 2% WOFL 15% EFTV 0% WKCF 0% WRBW 0%

CABL 0%

DEMOS- RA35+* SVC- NSI

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE